

SPRING CREEK SUN

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Star Tracking

BY C.E. ROGERS

ARIKA

KANE'S DYNAMIC DEX LISTEN-

ING PARTY: BSE Recording Artist, Arika Kane one of R&B's hottest new rising stars, made her New York debut recently at a private listening party at DEX New York Studios. Tastemakers from the worlds of music, film, fashion and media attended the exclusive event that was produced by BSE Recordings Lou Humphrey and Richard A. Vona, and LS Production Works! Lillian Smith. Live on stage and flanked by Alvin Ailey back-up dancers, the First Lady of BSE captured the attention of her audience early on as she performed her first single, "Why Did We Fall N Luv," as well as other great numbers from her repertoire.

...All indications are that the Connecticut born songstress is set to explode onto the scene with her debut release and soon-to-be full length CD coming out later this year. ...Remember you read it here in the *Spring Creek Sun* first that Arika Kane is a bright new recording star sure to shine bright.

....Visit me online at: www.MySpace.com/RogersArtistMedia // WWW.UrbanBroadcasting.TV // WWW.SOOPonline.com. ..HAVE A WONDERFUL WEEK — PEACE
STAR TRACKERS — CER



BSE Recording Artist, Arika Kane